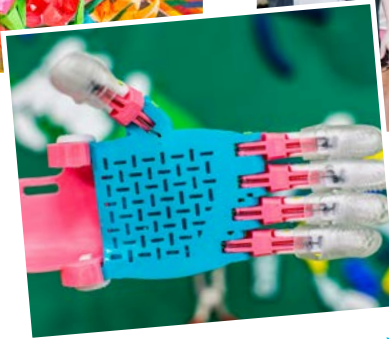


# Maker Faire® Burlington

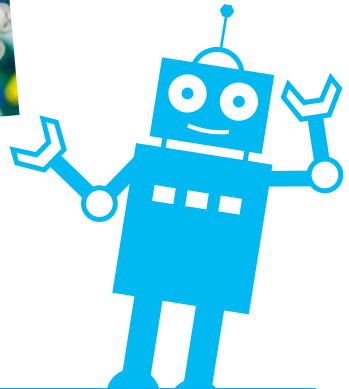
Saturday  
April 13  
2019

8<sup>th</sup> Annual!



*Photos of 2018  
Maker Faire Burlington  
by sponsor  
Digital Smart Studios.*

**Greatest Show (and Tell)  
in North Carolina**



**Sponsorship Opportunities**

# About Maker Faire



**Maker Faire**

## WHAT IS MAKER FAIRE?

Maker Faire is the Greatest Show (and Tell) on Earth—a family-friendly showcase of invention, creativity and resourcefulness, and a celebration of the Maker movement. It's a place where people show what they are making, and share what they are learning.

Makers range from tech enthusiasts to crafters to homesteaders to scientists to garage tinkerers. They are of all ages and backgrounds. The aim of Maker Faire is to entertain, inform, connect and grow this community.

The original Maker Faire was held in San Mateo, CA in 2005 and today there are over 150 smaller Maker Faire events world wide with an estimated audience of 1.5 million people.

Alamance Makers Guild and other community partners have produced Maker Faire Burlington annually since 2012, and with the help and support of volunteers, sponsors and donors, have grown to be the largest and longest running Maker Faire in North Carolina.

**A mixture of  
County Fair &  
World's Fair  
focused on  
local creativity.**

**The 8th Annual MAKER FAIRE BURLINGTON is the largest Maker Faire event between Atlanta, GA and Fairfax, VA!**



# About Maker Faire Burlington

## **BURLINGTON HAS ALWAYS BEEN A MAKER CITY**

**Burlington NC has a long history of “making” through the railroads, textiles, schools, and manufacturing.**

Moving into the 21st century we are growing and changing to meet the needs of a new economy by highlighting more STEAM (Science, Technology, Engineering, Art and Math) skills and fostering a spirit of creativity and a life-long-love-of-learning.

**Maker Faire Burlington** is a family-friendly day of fun, excitement, and inspiration as local and regional NC makers, educators, students, and small businesses come together to share their ideas, inventions, and get hands-on with new technologies like 3D printing, laser cutting and engraving, CNC machining, as well as traditional skills and crafts such as woodworking, blacksmithing, and textiles. There is something for everyone, every age, every interest!



## **EVENT HISTORY**

### **First Burlington Mini Maker Faire held in 2012**

- 25 Exhibits (40 Exhibitors)
- 1,200 Attendees

### **Highlights of 7 years of Maker Faire Burlington**

- Participation by NASA including display of moon rocks and astronaut gear.
- Exhibits such as glass blowing, drones, quilting, 3D printing, bee keeping, microcontrollers, humanoid robotics and more!

- Participation by NC universities, as well as an opportunities for younger makers to exhibit.
- Support by NC Maker businesses like ShopBot Tools and Fusion 3 Design (3D Printers)

### **8th Maker Faire Burlington Goals Made in North Carolina!**

- Theme is “Made in North Carolina” and celebrates all things made in our state. From musical circuits to dirt-to-shirt textiles, local STEM education and more
- Expect up to 6,000 Attendees
- 100 + Exhibits

## PROFILE OF ATTENDEES

- People come from around the state and beyond to see **Maker Faire Burlington** in part because it is on a master list produced by Make Magazine. Approx. 1/2 of attendees are local to Alamance County and 1/2 are from the surrounding regions of NC (Triangle, Triad) with some coming as far away as other states to see the Maker Faire.
- A little over 1/2 of our attendees are families of 3 or more.
- Attendees range in age from young children to retirees.
- Cross section of interests, skills, educational achievement. Creative folks.

## REACH

- Maker Faire Burlington is produced by Alamance Makers Guild, an educational community organization of Makers. For over seven years Alamance Makers Guild has held over 300 public facing events with an ever growing attendance. Events range from activities and talks at local schools to our monthly meetings with attendance by 50 people each, to large events like Maker Faire and Burlington's Maker Takeover.
- The event venue, Holly Hill Mall, places radio advertisements for the Maker Faire to 8 stations around the Triangle and Piedmont and via social media.
- Media coverage has included The Times News of Burlington, WGHP Fox 8 News, and the Triad Business Journal and PBS television.

## SUPPORT MAKER FAIRE BURLINGTON!

- This event is free to the public and relies upon sponsorship, donations, grants, and in-kind support from local and surrounding organizations.
- Past sponsors include ShopBot Tools, Epilog Laser, Hangar 18 Hobbies, STEAM Junction Makerspace, Alamance Arts, Elon University and more!

*Proud to be part of*



*(2012-2019)*

[ncsciencefestival.org](http://ncsciencefestival.org)



## COMMUNITY COMING TOGETHER AROUND MAKING

### Near Space Balloon Launch from 2015 Burlington Mini Maker Faire by Blessed Sacrament School of Burlington

Students launched, tracked, recovered, and analyzed data from tandem hydrogen-filled near-space balloons that were launched to 89,000 feet (three times higher than commercial jets), where they took photos and video of the curvature of the earth from near space. Balloons



were recovered after they landed 135 miles away in Tarboro, NC. With the help of Alamance Makers Guild, Palmer Generator, NC Near Space Research and others, the school accomplished this mission and even went on to win 3rd place in the Global Space Balloon Challenge for their documentary about the launch.

NC Near Space Research continues to exhibit it's near-space balloon launch annually.

## About Alamance Makers Guild



Alamance Makers Guild, based in Burlington, North Carolina is a 21st century organization focused on fostering community through a shared joy of making (technical to artistic, traditional to digitally fabricated, solid to virtual), learning and teaching, and creating opportunities for people from youth to retirees.

### **STEAM: Science - Technology - Engineering - Arts - Math >>**

Promote STEM education and skills with the addition of the 'A' for Arts to make STEAM.

**Jobs >>** Work to help people start small maker businesses and create an environment attractive to new manufacturing jobs for Alamance County.

**Community >>** Alamance Makers Guild hosts monthly open meetings that are free and open to the public and include a speaker, demonstration, or activity. We also produce the annual Maker Faire Burlington with the help of our members and volunteers.

**Membership >>** Maker Faire Burlington is supported in part by membership dues. Consider joining the Guild, [www.alamancemakers.org/join](http://www.alamancemakers.org/join).

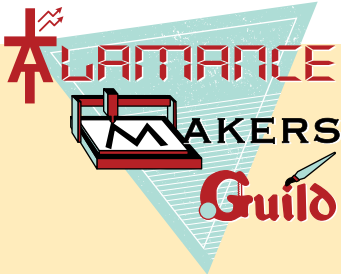
# Why Sponsor Maker Faire Burlington?

**Maker Faire®**  
**Burlington**

## **GAIN EXPOSURE TO A TARGETED AUDIENCE BY SPONSORING MAKER FAIRE BURLINGTON.**

**Your sponsorship is good for the community and your organization!**

- Promote your business or organization in front of the **THOUSANDS OF ATTENDEES** at the Maker Faire with a live exhibit. (Interactive displays work best, ask us for ideas!).
- We will **PUBLICIZE YOUR ORGANIZATION** through our extensive social media network prior to and during the event. We expect local media to also cover the event, so your company may get **EVEN MORE EXPOSURE** in those stories.
- You will **FEEL GOOD ABOUT YOURSELF AND COMMUNITY**. You will be helping local people make connections, get leads on jobs, create inventions and businesses. Plus, you will be supporting teachers and students.



*Maker Faire Burlington  
is produced by  
Alamance Makers Guild*

**Stay Connected!**

*Social >>>>*




**Alamance Makers Guild  
Maker Faire Burlington**

*Web >>>>*

**[www.AlamanceMakers.org](http://www.AlamanceMakers.org)  
[www.Burlington.MakerFaire.com](http://www.Burlington.MakerFaire.com)**

# 2019 Sponsorship Opportunities

## Maker Faire® Burlington



SPONSOR BENEFIT	ENTHUSIAST \$50-249	APPRENTICE \$250-499	CRAFTSMAN \$500-999	MASTER CRAFTSMAN \$1000-2499	MASTER MAKER \$2,500
Tee Shirt			Logo	Logo	Logo Top Billing
Press Releases	Text	Text	Logo	Logo	Logo Top Billing
Promotional Emails	Text	Text	Logo	Logo	Logo Top Billing
Printed Posters	Text	Logo	Logo	Logo	Logo Top Billing
Website	Text	Logo	Logo/Link	Logo/Link	Logo/Link
Social Media	Text	Logo	Logo	Logo	Logo
Event Program	Text	Text	Logo	Logo	Logo Top Billing

*In-kind donations will be acknowledged by various means based upon value and scope. We hold the right to apply benefits based as we see fit.*

**Email us with questions or for more info!**

**[MakerFaireBurlington@gmail.com](mailto:MakerFaireBurlington@gmail.com)**

*Make checks payable to Alamance Makers Guild.  
Alamance Makers Guild is a 501 (c) 3 organization.*

# More Local Maker News

## **NATION OF MAKERS**

Burlington North Carolina has been recognized by the White House and the Manufacturing Alliance of Communities as a Maker City. Maker Faire Burlington is an important hub in our growing local and North Carolina Maker Ecosystem. We are also founding members of the new Nation of Makers initiative, a nation-wide non-profit organization that supports Makerspaces and promotes the growth and advancement of the Maker Movement.



## **BURLINGTON, NC: MAKER COMMUNITY**

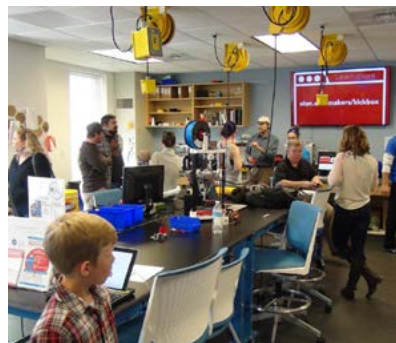
Burlington represented at the National Maker Faire 2016 as an example of a mid-sized Maker City. Representing bodies included: Alamance Makers Guild, STEAM Junction Makerspace, Alamance County Library System, Alamance Community College, Elon University Maker Hub, B.E. Jordan Elementary Makerspace, Graham Middle School Innovation Lab, Blessed Sacrament School of Burlington, The Burlington School Makerspaces and the City of Burlington as a Maker City.



*Linoleum Block Printing at 2016  
Burlington Mini Maker Faire*

## **GROWTH OF LOCAL MAKERSPACES**

- Center for Excellence for Mechatronics and expansions to CIM at ACC
- Elon University Maker Hub
- Graham Middle School's Innovation Lab Makerspace (impact Alamance grant)
- B.E. Jordan Elementary Makerspace
- STEAM Junction, downtown Burlington
- Blessed Sacrament School's STEM Certification at the Model Level + Maker Space



*MakerHub at Elon*